

# Optimize your CarrierSource Profile

Use this checklist to make the most of your CarrierSource profile and attract new business. By completing each step, you'll ensure your company information is accurate, visible in searches, and backed by customer reviews.

## Update Company Information

- Add your logo
- Add your website
- Add a company description

## Update Contact Information

- Update your contact information
- Add additional department's contact information

## Update Service Information

- Add any regions/states you specialize in
- Add any preferred lanes you have
- Share the services you specialize in

## Gather & Respond to Reviews

- Ask your customers to leave reviews of your business
- Ask your carrier partners to leave reviews of your business
- Respond to any existing reviews you have
- Monitor your page to catch all new reviews coming in

CarrierSource was built to give you a voice and digital presence in an overcrowded industry. [Claim your page today here.](#)

Need additional help marketing your business? Want access to thousands of shipper leads every month? We can help with that too! Reach out to our team at [support@carriersource.io](mailto:support@carriersource.io) to learn more.